

THE *Wizard's* CAULDRON

**Dogwood Equity Announces \$3.5 Million Investment in The Wizard's Cauldron, Inc.**

**Raleigh, North Carolina** – Dogwood Equity, manager of the North Carolina Economic Opportunities Fund, is pleased to announce that the Fund completed a \$3,500,000 majority investment to support the growth of The Wizard's Cauldron, Inc.

The Wizard's Cauldron is based in Yanceyville, North Carolina and was founded in 1986 by John Troy, a leader in the natural and organic food industry. The Company is a full-service turnkey provider of organic and natural salad dressings, marinades, sauces, and condiments. The Company is actively involved in sourcing ingredients, developing formulations, developing labels and design work, developing the types and sizes of bottles, bottling, packing and distribution. The Wizard's Cauldron is a leader in the industry and currently serves blue-chip customers including Whole Foods, Wild Oats, Albert's Organics, Topco, Melissa's, Earth Fare, Spectrum and HEB/Central Market.

RBC Centura provided the senior debt facility for the transaction.

For more information about the Company please visit ([www.wizardcauldron.com/](http://www.wizardcauldron.com/)).

**About Dogwood Equity**

Dogwood Equity is a \$74 million private equity fund that invests \$1 million to \$7 million in later stage venture capital, growth capital and small MBO or LBO transactions. Dogwood invests primarily in companies located in the state of North Carolina, particularly non-metropolitan areas. Dogwood targets certain sectors including service and distribution, consumer products (including natural & organic food and beverage), technology, medical products, manufacturing and industrial technologies.